



“How tapping into the awesome power of viral marketing can enable you to earn £15,000 - £25,000 a month “retirement” income working from home just one hour a week ... within 6 months!” 

In just a few moments you'll have access to the same unique online Business Building System that ordinary people worldwide are using to give them the financial freedom to enjoy life to the full...

Learn by Example

In 2001, Morgan Westerman made an extraordinary discovery. It enabled him to build an online information marketing business that is now worth in excess of **£5 million, with over 140,000 customers in 152 countries, and all created with virtually ZERO capital!**

In just a few moments he's going to show you what his discovery was, and how you can take advantage of exactly the same system to earn from between £15,000 - £25,000 a month – every month.

And just in case you're wondering – NO, you don't need to be some kind of internet 'guru' or computer wizard to be successful. The only tools you'll need are internet access and an ordinary computer. In fact the entire process will take just a few minutes every day. Apart from this your time is your own.



Enjoy life while you earn automated income



Get rich 'slow'...

You may well be thinking, 'Oh no, not another of those internet get rich quick schemes!'

Perhaps you're sick and tired of the overblown claims made by 'certain' internet marketers. They promise the earth – instant millions, and all without having to do any work. It's true that many people DO become wealthy from running an internet business. And there's nothing wrong with making millions online. Who wouldn't want that? But it takes time, hard work and infinite dedication. Entry at that level certainly isn't for everybody.

If you genuinely want to 'retire' now, or even just take life easy *and* have time to enjoy your family, "make a million on the internet" systems are NOT the way to do it!

The ***Learn by Example*** Business Building System has a much more modest income goal of around £180,000 - £300,000 in the first year. It enables you to generate enough income to replace, and in all likelihood increase, your current income, with almost no work on your part.

And how much can you hope to earn in subsequent years? The sky's the limit. As Morgan has demonstrated, it's perfectly possible to make millions in this business. But in the first place let's keep our feet firmly planted on the ground.

As you're about to discover, the REAL profits are just starting to be made online.

But before we continue, just take a brief moment to visualise your new life as an information marketer...

Are you sick and tired of working around the clock just to make someone else rich? Morgan was!

Please take note: this is NOT another "make a million pounds fast" internet marketing programme. You're probably reading this because you're looking for a legitimate, no-risk business opportunity that can provide you and your loved ones with a solid income and a secure future. This is it!

Your typical day:

Roll out of bed when the mood takes you – 8am? 9? After a leisurely breakfast, amble to your workspace across the landing and check your email. You won't be remotely surprised to discover that while you've been sleeping you've received pre-paid product orders to the value of hundreds of pounds. It's the same every day, 24/7. OK, in the early days it can be less, but once you get this system up and running it's very often more – a LOT more.



The original tools of Morgan's trade - an ancient computer with internet connection (and no special skills). Impressive, hey?

Then, apart from popping a few products into jiffy bags and taking the odd trip to the post office, the rest of your day is your own. But this isn't some kind of one-off good luck story. Ask any successful information marketer and you'll hear a similar tale.

Imagine - instead of going to work on Monday morning you make the short commute across your hall to your spare room, where you sit down and switch on your computer. Is this the perfect business, or not? Be warned, sometimes you'll have to pinch yourself just to believe that it's happening!

And all while other people – people with 'proper' jobs - sit in traffic jams, trudge to work in the snow and rain, or get packed like sardines onto stuffy commuter trains



It's not all hard work...

Now picture yourself doing this every day for the next year – less days off for holidays, when your business will continue to earn money on virtual autopilot! Imagine a system that automates your business so you can walk away, go on a holiday or business trip, and yet still generate money around the clock.

Imagine a business that has the potential to earn you as much money as a doctor or a lawyer (with a fraction of the stress). Well, that's exactly the life that Morgan and the many people who've learnt his secret lead. And you can too, simply by implementing a few easy and repeatable steps with the **Learn by Example** Business Building System.



Walk away, go on a holiday

People WANT and NEED information – always have, and always will. And there's no limit to the scope and nature of the information you can market ...

What's your passion?

Perhaps you love golf? Angling? Breeding dogs? Organic baking? Antiques? Rare coins? Growing roses? Whatever your interest, you can bet your life there's a market out there that's hungry to share what you know – IF you know how to tap into it.

And if you don't have an interest that immediately springs to mind, you'll learn strategies for researching information products that you'll KNOW people will want to buy, even BEFORE you develop them.

Don't have a product? No problem!

You'll also learn how to identify and source high quality existing information products that will generate instant profits and that require no development whatsoever!

Is it necessary to be able to write well?

Absolutely not! Most of the information sold by information marketers is pre-written or pre-recorded. They simply buy it outright and sell it on for a very healthy profit, or sell it under 'licence'. On the occasions they need to write anything from scratch – e-books, websites, marketing emails, etc, they'll simply employ a professional copywriter.

And, of course, it isn't just information that can be sold online...

Once you've mastered the process of setting up a successful online business, the range of products is limited only by your imagination. Running your own information marketing business can snowball into a **SERIOUS** long-term proposition that **GROWS** and **GROWS**, simply by duplicating a few simple, tried and tested processes over and over again. People have made fortunes online **SELLING ANY NUMBER OF VITAL SERVICES AND PRODUCTS**, often running multiple low-cost websites. These businesses include matchmaking agencies, wedding services, fresh produce, collectables, books and much, much more.

- ✓ ***As an information marketer you can reach and sell directly to a NATIONAL AND WORLD-WIDE MARKET***
- ✓ ***With an information marketing business you don't have to maintain a physical work place***
- ✓ ***With an information marketing business you don't have to worry about employees***
- ✓ ***With an information marketing business there is no face to face selling***
- ✓ ***With an information marketing business you can make money 24 hours a day – even when you are asleep, on the beach or watching TV. You still make money!***
- ✓ ***Your information marketing business is completely automated and can be operated from a PC or lap-top from practically anywhere in the world***
- ✓ ***With an information marketing business you can sell your products and get pre-paid automatically on line***
- ✓ ***With an information marketing business you can change your products or prices at the touch of a button from practically anywhere in the world***
- ✓ ***In the UK alone we are spending over £20 BILLION per year online, and the figure is growing every day. We've barely scratched the surface of this marketing phenomenon***

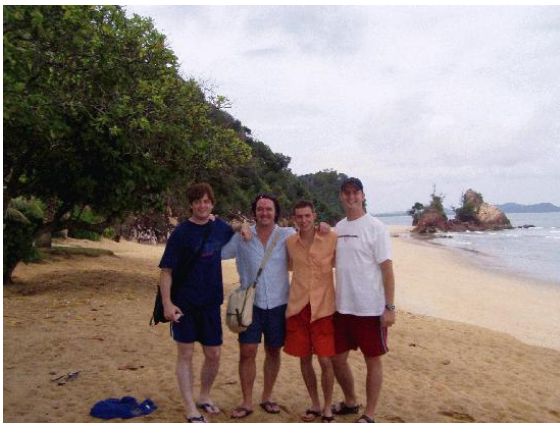
- ✓ ***More and more people are using the internet to shop and search for vital information every day – and when they find exactly what they’re looking for they’re prepared to pay for it!***
- ✓ ***Your information marketing business can comfortably earn you as much, if not more, than a pilot, a doctor or a lawyer***

OK, let’s get down to business. What did Morgan discover that was to transform his life and put him on the road to developing a £5 million online empire?

In 2001, an email message began to circulate around the internet. It was one of those emails that spread like wildfire - people find them so amusing, informative or illuminating that they forward them to everyone in their address books – you’ve probably seen them. As you can imagine, it doesn’t take long before many of these emails are opened in their millions by people all over the world!

This particular email had a link to a video. The title of the video was *The Interview with God*. It was a very simple website featuring an inspirational poem taken from the public domain. It was created by an unknown American by the name of Morgan Westerman. Now before you get hold of the wrong end of the stick, here’s the point of Morgan’s story:

Since 2001, when Morgan first posted his video on his website, *The Interview with God* has become nothing short of an online phenomenon, **attracting more than 50 million visitors**, (that’s almost equivalent to the population of the United Kingdom) and almost **exclusively through personal recommendation!**



That’s Morgan on the left...

Now please don’t infer too much from the title of Morgan’s video. Morgan happens to be a devout Christian; indeed it was his faith that inspired him to create his video in

the first place. Maybe you have faith; maybe not, it's beside the point. The point IS this: since conceiving his modest project, Morgan Westerman has gone on to become one of the world's most successful online entrepreneurs. How did he do it?

Practically under the radar, Morgan developed his homespun inspirational website into a thriving online business empire. In a few short years Morgan Westerman has become legendary among information marketers as the Underground Internet Viral Marketing Genius...



Morgan Westerman

FACT: THE BIGGEST CHALLENGE FACING ANY INFORMATION MARKETER IS ATTRACTING HIGH QUALITY ONLINE TRAFFIC!

Morgan has created a fail-proof, step-by-step online Business Building System that shows you how to set up **your own information marketing business AND generate an avalanche of traffic to your websites that will convert into paying customers.**

This isn't just talk...

Visitors to Morgan's own websites exceed **50,000,000**. His online business empire is now worth over **£5 million** and continues to multiply at a truly phenomenal pace - **not unlike a virus, in fact.** He has more than 140,000 customers in 152 countries and has created it all with **ZERO** advertising, NO affiliates, NO search engine optimisation and NO joint ventures.

Morgan also has **HALF A MILLION** subscribers on his database from 152 countries. Now if you know anything at all about internet marketing, you'll know that's a phenomenal list!

And now for the first time Morgan Westerman shares the secret of how he created his phenomenal success...

Last year, Morgan appeared as a very special guest at the **World Internet Summit in London**. In case you're unfamiliar with the Summit, it's where the world's top internet marketers meet to share their expertise. No fluff. No selling. Just solid, and very often priceless, information about what's working in the world of online

marketing. Aspiring entrepreneurs pay up to £1,000 a ticket just to grab one of the few limited seats for this gold-star event.

And now YOU too can get unrestricted access to Morgan's extraordinary presentation (and more) for a tiny fraction of the cost of attending the summit!

Because we've taken the unprecedented step of publishing Morgan's entire presentation on DVD.

In his uniquely candid and inspirational way, Morgan will reveal to you **exactly** how he has achieved his phenomenal business success – no punches pulled.

ONE OF THE WORLD'S TOP INFORMATION MARKETERS reveals the identical strategies and tactics that his personal mentoring students have been happy to pay a small fortune to learn (And why shouldn't they? Many have gone on to earn BIG fortunes). But if, like most people, you don't have a small fortune to invest in your FUTURE PROSPERITY, you can **acquire a copy of Morgan's presentation for a tiny fraction of the price of attending the World Internet Marketing Summit.**

What exactly does Morgan reveal on this astounding DVD that will enable you to develop a successful online information marketing business from scratch?



Morgan Westerman

What you'll learn from Morgan on this DVD:

- ✓ **How to use very simple, easily repeatable systems to build your online business - fast!**
- ✓ **How to create viral websites that attract millions of visitors with no paid advertising, no search engine optimisation, no affiliates and no JV partners**
- ✓ **How to get an avalanche of targeted traffic to your website free of charge**

- ✓ How to create a marketing buzz using emotion and curiosity
- ✓ How to attract more customers, more business, more sales AND more profits
- ✓ How to get people talking about your site and in doing so generate huge sales
- ✓ How to build an unstoppable viral marketing machine
- ✓ The 4 keys to practically forcing your visitors to help make your site "go viral" and send your website all the free traffic you can stand...while you sleep
- ✓ The 5 things your marketing "NEEDS" in order to be hugely successful
- ✓ A step-by-step guide through some of the most successful viral marketing campaigns on the entire internet
- ✓ THE one magic question you MUST ask yourself BEFORE you launch a new product or website in order to create a BUZZ and generate sales
- ✓ How to explode your online traffic with FREE radio and television publicity
- ✓ How to turn other people into 'evangelists' who will go the extra mile to promote your marketing message

Regardless of your online niche - self-improvement, travel, health or anything else you care to think of, Morgan's step-by-step system can be applied to set up a thriving information marketing business AND drive a continuous stream of traffic to your website.

But that's not all - far from it...



FREE Bonus...FREE Bonus...FREE Bonus...FREE Bonus

ORDER *LEARNING BY EXAMPLE* TODAY AND WE'LL SEND YOU AN ABSOLUTE MUST-HAVE COMPLIMENTARY DVD (VALUE £197) FEATURING...

David Cavanagh - internet start-up wizard



David Cavanagh

The Brash, irreverent internet genius from Down-Under - David Cavanagh. Take your ringside seat while David reveals his step-by-step strategy to success ...

Do you want to make money online - want to learn how to start from absolute basics, but don't want to have to buy every book, tape and DVD set that was ever published just to get started? Then YOU NEED to listen to what David Cavanagh has to say RIGHT NOW!

David's approach is very direct, straight to the point, and 'in your face.' What David doesn't know about this business hasn't been thought of! It's why he's often called upon as the "guru's guru of internet marketing", to cut through the hype to get to the heart of what this business is all about – systems! David puts his message across in a way that everybody can relate to (from the "A to Z for beginners", to the seasoned professional marketer), and he knows exactly what needs to be done to succeed and make money on the internet – fast!

You'll understand immediately why David Cavanagh was voted 'Best Speaker' at the World Internet Summit in Singapore in October 2005. David's ascendance in internet marketing has been meteoric. When he was invited to speak at the first ever World Internet Summit in Sydney, he made such an impact that the managing director of 1shoppingcart.com (the world's biggest email management and autoresponder provider) flew him to Canada to consult for him!



In August 2006, 70 people travelled to Thailand from Australia, UK, USA, Singapore and Malaysia to attend David's 3-day "Getting Started on the Internet" workshop.

It's no wonder that David's completely booked up coaching students from all over the world for the rest of 2008 (as well as somehow fitting in LIVE presentations in Jakarta, Bangkok, Dubai, USA, Australia, Hong Kong, China, Tokyo, Malaysia, Delhi and Singapore!).

Imagine ... your own six-figure annual income – and all with **NO** customers to meet, and **NO** face to face selling!

Think about it: what could you do with £15,000 or even £25,000+ a month? (Yes, it's realistic!) Who do you know that wouldn't LOVE this sort of income for doing so little work?

[Click here to CLAIM your own copy of the limited edition LEARN BY EXAMPLE now](#)

We have just 250 David Cavanagh DVDs to give away. So to be sure of getting your free copy, it is essential that you take action now – while the ink on this offer is still wet! And if you move *really* fast we're going to give you a second valuable gift...



FREE Bonus...**FREE** Bonus...**FREE** Bonus...**FREE** Bonus

PLUS a very special additional bonus gift

Order your copy of **LEARNING BY EXAMPLE** today and we'll send you a **second very special bonus DVD** from 'intensive internet marketer extraordinaire' **Mike Filsaime**

(VALUE £197). Mike's phenomenal presentation is **PACKED** with invaluable information and proven strategies, ALL OF which have been specially designed for information marketers...



Mike Filsaime

Justly famous for his lightning quick response rates – such as building his customer database at 500 people a day! Mike Filsaime is an author, software developer, renowned speaker, personal coach, business consultant and intensive internet marketer extraordinaire.

Renowned creator of "Butterfly Marketing", Mike has made as much as \$75,057 in a single promotion in less than 24 hours! To top this, He is creator of one of the fastest selling multi-media home study courses in internet history - **selling \$1,000,000 in just 5 days!**

Mike now has over 300,000 members hanging on his each and every word, and **regularly earns more than \$50,000 a month** from just a handful of websites.

Central to Mike's teaching is his insistence that there is no need for any special technique for selling on the internet.

So there you have it. Three of the leading architects of the worldwide information marketing phenomenon, yours to study at your leisure - here's what you'll learn:

- ✓ *The TRUTH about starting up a SUCCESSFUL information marketing business*
- ✓ *How to get people to buy from you and how to keep them coming back again and again*
- ✓ *The simple ideas that are often the most powerful money pullers. Why it's vital not to complicate things*
- ✓ *How to generate credibility online*
- ✓ *How to find the right market for your product*
- ✓ *How to motivate your customers*
- ✓ *How to make lifetime customers*
- ✓ *A tool kit for wealth and success – that will last a lifetime!*
- ✓ *How to set up instant websites that will direct money into your bank account day and night*
- ✓ *How to find high-profit information products that sell, including e-books, DVDs, CDs and teleseminars*
- ✓ *How to find a web hosting company you can work with. (You don't even have to develop your own website if you don't want! You can simply duplicate the tried and tested format of other successful information marketers!)*

Learning by Example is designed to get you to a point where your online business generates at least £180,000 a year in net income-and get you there within 6 to 24 months of opening the box, going through the information on the DVDs, and putting the system into action.

In these 3-DVDs you'll get everything you need to know to start and run a successful spare-time online business that generates a full-time income.

THE LEARNING BY EXAMPLE DVD will be priced at £197, but is available for a limited time at a special introductory price of just £67, which includes VAT, postage & packing.

Three of the leading architects of the worldwide information marketing phenomenon will teach you legitimate, ethical, proven strategies, which, as we write, are making their many students a very substantial online living. Here are some more of the vital business skills that you are about to learn:

- ✓ **How to choose the RIGHT PRODUCTS to sell on the internet (get this wrong and you're on a loser)**
- ✓ **How to create simple INFORMATION PRODUCTS that sell on easily-designed websites. PLUS how to be 99% certain you'll make money - from the very beginning!**
- ✓ **How to dramatically improve your current website results ... whether you're trying to build a bigger database of prospects or sell more online - OR BOTH**
- ✓ **How to find HOT MARKETS before you even create a product**
- ✓ **How to AUTOMATE 90% of your internet business so that it runs on virtual auto-pilot (yes, it's true, the internet can take over most of the tasks of employees – except without the hassle of managing people!)**
- ✓ **How to TAKE PRE-PAID ORDERS over the internet – while you sleep!**
- ✓ **How to make money by selling OTHER PEOPLE'S products on the internet. It's a fact that you don't have to have your own product to have a business online**

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YOUR 2 SPECIAL BONUS DVDs ARE YOURS TO KEEP AT NO EXTRA CHARGE, EVEN IF YOU DECIDE TO RETURN *LEARNING BY EXAMPLE* AND CLAIM A FULL REFUND.

LEARNING BY EXAMPLE

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... if for any reason (any reason at all) you are not totally convinced that this product is of REAL VALUE AND worth MANY TIMES what you paid for it, just let us know within 90 days and we'll return your investment in full – that is our cast iron guarantee to you. No questions! No quibbles!

Just return LEARNING BY EXAMPLE within 90 Days from purchase and we'll refund your money in full. And you still get to keep your FREE GIFTS!

So your worst case scenario is that you get to keep your free gifts and you walk away from the experience with every single penny in your pocket ... OR ... you agree that this has simply been a brilliant investment of your time and are set to make yourself a great future as an information marketer as you watch these DVDs over and over. We hope this demonstrates how confident we are in the quality of this product.

P.S.

Please note: LEARNING BY EXAMPLE (together with the accompanying bonus discs) is not a 'bootleg' product. We are the LICENSED PUBLISHERS of these premier recordings. Expect a legal, top quality, high definition product – OR YOUR MONEY BACK!) We've designed our guarantee for the 99% of people who are honest, but naturally sceptical - not the 1% who will inevitably take advantage. We hope you'll agree that you won't find a fairer offer.

P.P.S.

If you don't take action now while it is fresh in your mind, then -
when will you?

FACT: Just 3 out of 10 homes in the UK are equipped with Broadband Internet – we've only scraped the surface of the information marketing phenomenon. Over the next few years this is set to multiply like a virus. There's never been a better time to get started and begin building a secure income for you and your loved ones.

*This is **HOT** off the press from the from the World's Top Internet 2007 Summits! More than 5 hours of 'Real-Time' Learning recorded live at these limited-attendance events. Remember, more than 1,000 people paid up to **£1,000** each to be present at these seminars. And now for the first time the 'best of the best' of this 'closed door' sell-out learning marathon is available for a strictly limited period – **AND AT A FRACTION OF THE COST OF ATTENDING!** You get to own all 3 DVDs (**£591+ Value!**) **FOR JUST £67!!!***

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Thanks for reading, and sincerely all the best with your new life-changing business venture...

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